

Outsourcing And Insourcing In An International Context

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Information Technology Investment: Decision-making
Methodology (2nd Edition)
A Comparison of Sourcing Strategies in the Apparel Industry. Case Study of the H&M Group and Inditex
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Accounting Organizations and Society
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Anna Esposito Pol Antràs Sabine Kuhlmann Susanne Gesa Müller Robert M.
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designed for upper level undergraduate or graduate courses in production operations management management information systems international business and strategic management this text focuses on concepts processes and methodologies for firms planning to undertake or currently involved in outsourcing

insourcing decisions outsourcing and insourcing in an international context is the only available text that includes coverage of the international risk factors associated with this strategy the book presents a balanced view of the positive and negative aspects of outsourcing and provides essential coverage of the fundamental techniques involved in any outsourcing insourcing decision in addition it discusses the ethical ramifications of outsourcing for companies and governments around the world each chapter includes learning objectives discussion questions and sample problems an instructor s manual test bank and powerpoint presentation are available to teachers who adopt the text

examining the role of outsourcing in japan europe and the united states this book takes a broad standpoint on this important practice in contemporary business

from the individual to the largest organization everyone today has to make investments in it making a smart investment that will best satisfy all the necessary decision making criteria requires careful and inclusive analysis this textbook provides an up to date in depth understanding of the methodologies available to aid in this complex process of multi criteria decision making it guides readers on the process of technology acquisition what methods to use to make it investment decisions how to choose the technology and justify its selection and how the decision will impact the organization unique to this textbook are both financial investment models and more complex decision making models from the field of management science so that readers can extend the analysis benefits to enhance and confirm their it investment choices the wide range of methodologies featured in the book gives readers the opportunity to customize their best fit solutions for their unique it decision situation this textbook is especially ideal for educators and students involved in programs dealing with technology management operations management applied finance operations research and industrial engineering a complimentary copy of the instructor s manual and test bank and the powerpoint presentations of the text materials are available for all instructors who adopt this book as a course text please send your request to sales wspc com

bachelor thesis from the year 2015 in the subject business economics miscellaneous grade 9 university of groningen business economics course bsc international business language english abstract in this thesis a comparison is made between the h m group and inditex to measure the differences in overall performance of outsourcing and in house production in the apparel industry outsourcing is often discussed in the literature as the perfect solution to cost reductions however the literature lacks results on the actual performance this article measures the performance obtained through outsourcing and in house production h m is studied because it has a fully outsourced production where inditex mostly produces its products in house performance is measured

by the follow variables costs agility asset utilization and product quality costs and asset utilization were measured using an independent samples t test comparing costs of goods sold salary expenses and overall expenses as a percentage of the revenue asset utilization is measured by comparing the return on assets ratio agility is studied by an in depth analysis and product quality based on a survey on consumer perception the results show that h m has significantly reduced its costs by outsourcing while inditex with higher costs is able to keep a very short lead time h m has been successful in increasing return on assets and product quality is perceived equal for both companies this article contributes to the field of research by showing that outsourcing does lead to cost reduction however in house production leads to better performance in agility

as the information systems is outsourcing trend has gained momentum it is prudent to stop and reflect on several critical questions what are the actual intentions of organizations for evaluating and then choosing outsourcing what problems are these organizations attempting to solve with outsourcing do vendors satisfactorily provide solutions to these problems what are the advantages and disadvantages of outsourcing if an organization decides to outsource are there strategies which can be employed to assure an effective outsourcing arrangement what happens if outsourcing does not work for a particular company can it return to a non outsourced state and at what cost how do new sourcing trends like application service providing challenge the traditional is outsourcing life cycle questions such as these motivated the conceptual development of this book

for more than 40 years computerworld has been the leading source of technology news and information for it influencers worldwide computerworld s award winning site computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global it media network

we present a north south model of international trade in which differentiated products are developed in the north sectors are populated by final good producers who differ in productivity levels based on productivity and sectoral characteristics firms decide whether to integrate into the production of intermediate inputs or outsource them in either case they have to decide from which country to source the inputs final good producers and their suppliers must make relationship specific investments both in an integrated firm and in an arm s length relationship we describe an equilibrium in which firms with different productivity levels choose different ownership structures and supplier locations i e they choose different organizational forms we then study the effects of within sectoral heterogeneity and variations in industry characteristics on the relative prevalence of these organizational forms the analysis sheds light on the structure of foreign trade within and across industries nber website

dieses lehrbuch soll in das studium der öffentlichen verwaltung in vergleichender perspektive einführen und einen Überblick über verwaltungssysteme und verwaltungsreformen in europa geben die autoren legen damit das erste lehrbuch zur vergleichenden verwaltungswissenschaft in deutscher sprache vor für studierende lehrende wie auch praktiker und andere an komparativen fragen der öffentlichen verwaltung verwaltungspolitik und reform interessierte leser und leserinnen werden der gegenstand und die analysekonzepte der vergleichenden verwaltungswissenschaft dargestellt die autoren gehen dabei auf grundlegende merkmale öffentlicher verwaltung in sechs ländern deutschland frankreich italien großbritannien schweden und ungarn die wesentliche verwaltungsprofile in europa repräsentieren genauer ein außerdem werden aktuelle verwaltungsreformen verglichen und herausgearbeitet inwieweit sich die unterschiedlichen verwaltungssysteme inzwischen angenähert haben oder ihre jeweiligen nationalen prägungen fortbestehen der inhalt theorien und analyseansätze in der vergleichenden verwaltungswissenschaft verwaltungssysteme und traditionen in europa länderkurzprofile verwaltungsreformen in vergleichender perspektive konvergenz divergenz persistenz von verwaltungssystemen perspektiven der vergleichenden verwaltungswissenschaft die zielgruppen studierende und dozierende der fächer politikwissenschaft und verwaltungswissenschaft verwaltungspraktiker politiker journalisten leser mit interesse an komparativen fragen der öffentlichen verwaltung verwaltungsreform die autoren prof dr sabine kuhlmann ist politik und verwaltungswissenschaftlerin und hat einen lehrstuhl für politikwissenschaft verwaltung und organisation an der universität potsdam inne prof em dr hellmut wollmann war hochschullehrer für verwaltungswissenschaft an der humboldt universität zu berlin und ist gesellschafter des instituts für stadtforschung und strukturpolitik gmbh ifs berlin

intended for college and university level courses addressing purchasing materials management supply chain management sourcing management and similar material this text presents a managerial perspective on the core tasks and challenges required to manage the purchasing function within the contex

this introduction to the role of marketing in the modern corporation both at the level of the firm and the marketing function focuses on what the prospective manager not just the marketer needs to know about developing marketing strategy and managing the marketing process

this collection compiles research in all areas of the global information domain it examines culture in information systems it in developing countries global e business and the worldwide information society providing critical knowledge to fuel the future work of researchers academicians and practitioners in fields such as information science political science international relations sociology and many more provided by publisher

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